



Official NFR Online Ticket Exchange

Buyer's Guide

Las Vegas Events, in association with the PRCA, has partnered this year with PrimeSport to provide rodeo fans with the opportunity to buy and sell WNFR tickets through the Official Online NFR Ticket Exchange. In addition to this being the official site, we offer all rodeo fans the confidence in knowing that they are utilizing a location which provides a safe, secure and authentic location to buy and sell rodeo tickets.

❖ **How do I know that the tickets listed on this exchange are authentic?**

All tickets listed on the Official NFR Online Ticket Exchange are covered by PrimeSport's 100% guarantee. As the official online exchange for the Wrangler National Finals Rodeo, you can shop our site with the confidence of knowing your tickets are being sold or purchased on the only authentic and secure location for NFR tickets.

❖ **Where can I review your Sales Terms & Conditions?**

Terms and Conditions <http://www.primesport.com/s/nfrtermsandconditions>

❖ **What types of payments do you accept?**

We accept VISA, Mastercard, America Express, and Discover. All prices are listed in U.S. Dollars. The billing address will be verified with your credit card company so you must use the exact address where your credit card statements are sent.

❖ **Is there a fee for buying tickets on the exchange?**

There is a 15% order processing fee charged on each purchase in order to manage and maintain the Official NFR Online Ticket Exchange. All fees will be shown clearly prior to asking for any payment information.

❖ **Do I have to pay sales tax?**

Sales tax is not charged on any purchase, regardless of your state of residence.

❖ **How are my tickets shipped?**

Once in hand, all tickets will be shipped overnight via Federal Express. In order to ensure receipt of tickets, we will require a signature on all deliveries. Starting 3 days before the Wrangler National Finals Rodeo, delivery will be restricted to our Will Call location which will be located at the Ticket Exchange at the Cowboy Christmas Gift Show (Las Vegas Convention Center).

❖ **When will the Official NFR Ticket Exchange stop selling tickets**

The Official NFR Online Ticket Exchange will shut down at 4:00pm prior to each performance. You may continue to purchase Mad Dash tickets at the Thomas and Mack Center Box Office until the start of each performance.

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❖ **What is your refund/exchange policy?**

All sales are final. Once an order is placed, there are no returns or cancellations for any reason.

❖ **What if my event is canceled?**

In the event of a cancellation of any of the ten NFR performances, your order will be refunded minus any shipping costs originally paid. Tickets must be returned within 48 hours of the cancellation in order to receive a refund.

❖ **What if my tickets are lost or stolen?**

When you receive your tickets, keep them in a secure place. If your tickets are lost or stolen, you must contact the PrimeSport Customer Service 800.591.9198 for assistance.

❖ **Will my seats be together?**

All seats listed on the exchange with a quantity greater than 1 will be together.

❖ **Can I ship my tickets to an alternate address?**

Shipping tickets to an alternate address may require faxed authorization from you. The authorization will include a signed document along with legible copies of your driver's license and the credit card used during purchase. This authorization helps to protect you and PrimeSport against fraudulent credit card use.

❖ **What does "comparable price range" mean?**

In the event that the exact tickets are unavailable for any reason, PrimeSport has the right to move you into a better or comparable section in the price range in which you originally ordered. In most cases, a representative will contact you prior to confirming a seating location change.

Official NFR Online Ticket Exchange General Questions

❖ **What are your office hours in the event we have questions for the PrimeSport staff?**

Prior to the start of the NFR, our office hours are Monday thru Friday 9am-6pm EST and Saturday 10am-5pm EST. Once the rodeo starts, we will be located in Las Vegas at the Cowboy Christmas Gift Show for the duration of the event to assist with your questions.

❖ **How do I contact the Official NFR Online Ticket Exchange?**

For immediate assistance, please call the PrimeSport staff us at 800.591.9198

❖ **Can I still purchase tickets at the Official Ticket Exchange at the Cowboy Christmas Gift Show?**

Yes, we will still be selling individual performance tickets at the Cowboy Christmas Gift Show, however purchasing tickets through the online ticket exchange is a great way to secure tickets before traveling to Las Vegas.

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- ❖ **What are your office hours in the event we have questions for the PrimeSport staff?**
Prior to the start of the NFR, our office hours are Monday thru Friday 9am-6pm EST and Saturday 10am-5pm EST. Once the rodeo starts, we will be located in Las Vegas at the Cowboy Christmas Gift Show for the duration of the event to assist with your questions.
- ❖ **How do I contact the Official NFR Online Ticket Exchange?**
*For immediate assistance, please call the PrimeSport staff us at **800.591.9198**.*
- ❖ **Can I still sell my tickets at the NFR Ticket Exchange at the Cowboy Christmas Gift Show?**
Yes, we will still be selling individual performance tickets at the Cowboy Christmas Gift Show, however purchasing tickets through the online ticket exchange is a great way to secure tickets before traveling to Las Vegas.